

Article Title

Gardens by the Bay wins attractions sector ‘Oscar’

One of CPG Consultants’ projects, the Gardens by the Bay, has been mentioned in The Straits Times on 10 January 2014.

The attraction at Marina South won the 2014 Thea Award for Outstanding Achievement – Botanical Garden, one of 13 awards handed out by the Themed Entertainment Association.

The Thea Awards, which were first presented in 1994, are regarded as the Oscars of the attractions industry.

In a statement, the California-based association said: “More than a mere botanical display, Gardens by the Bay is a compelling and iconic experience...”

“The project boasts audacious scale, a unique site plan, a focus on quality of the educational and interpretation experience, and, especially, excellence of design.”

Source: “Gardens by the Bay wins attractions sector Oscar” *The Straits Times*. 10 January 2014: pgB4 (Home).